

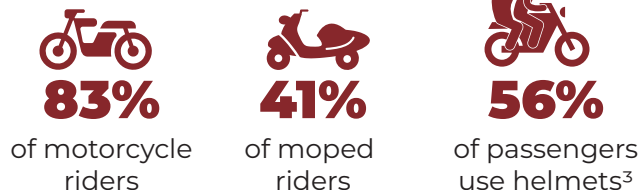
A SAFE MOTORCYCLE HELMET SAVES LIVES

SURVEY RESULTS AMONG MOTORCYCLE AND MOPED RIDERS

Helmet use among PTW riders²

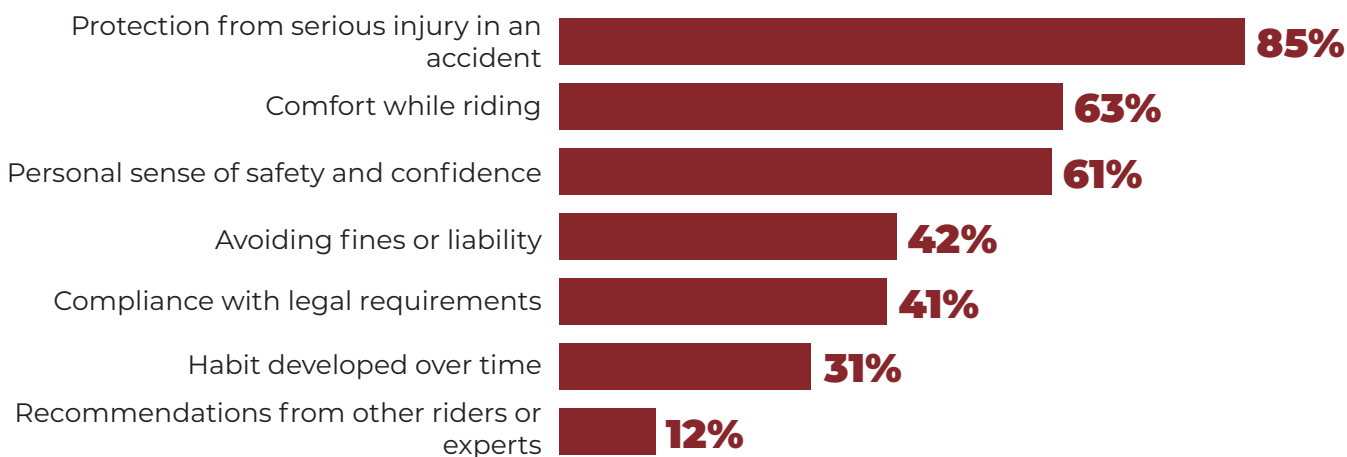


Always with a helmet

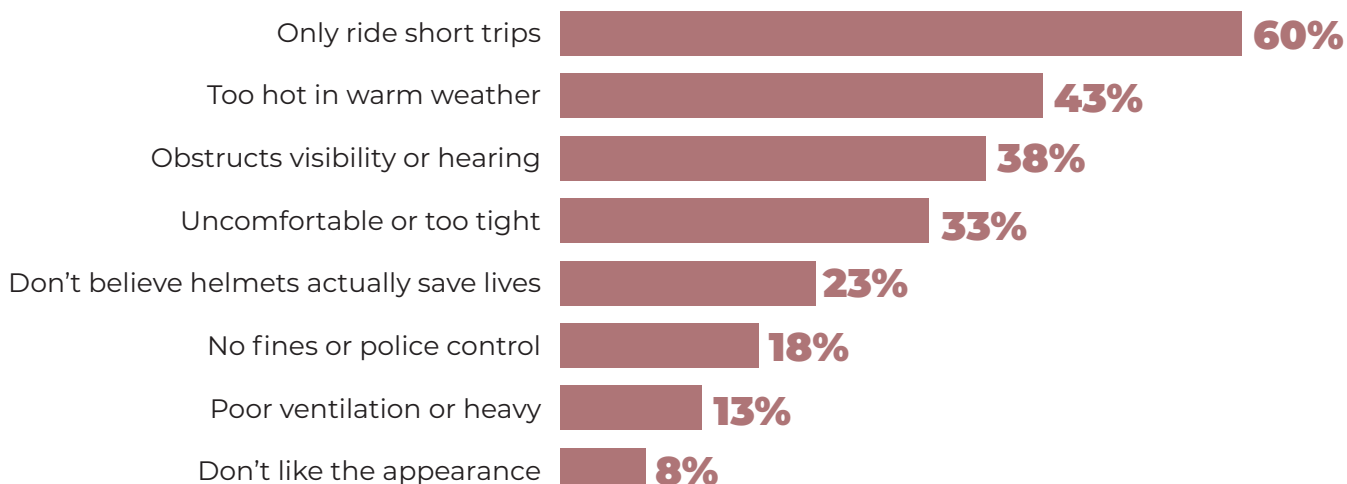


91% of riders agree that riding without a helmet increases the risk of injury

Motivations for helmet use⁴ (among those who own/use a helmet)



Reasons for not wearing helmets⁴ (among those who wear them occasionally, rarely, or never)



Perception of helmet safety



¹ In March-April 2025, the Kyiv International Institute of Sociology (KIIS) conducted an online survey of 456 motorcycle and moped riders living in Ukrainian cities and aged 18+.



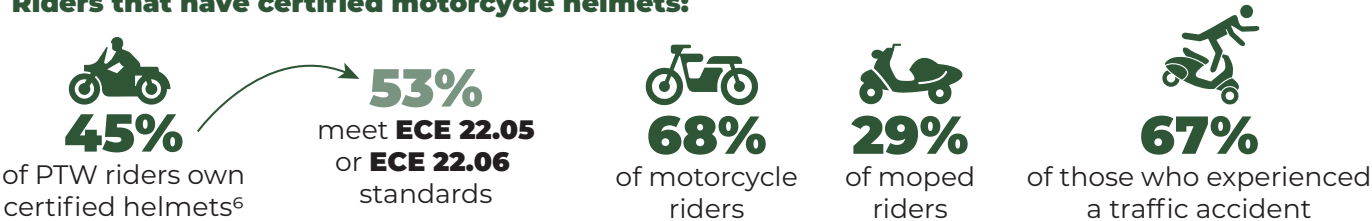
² Powered Two-Wheeler refers to a moped or motorcycle

³ According to motorcycle and moped drivers

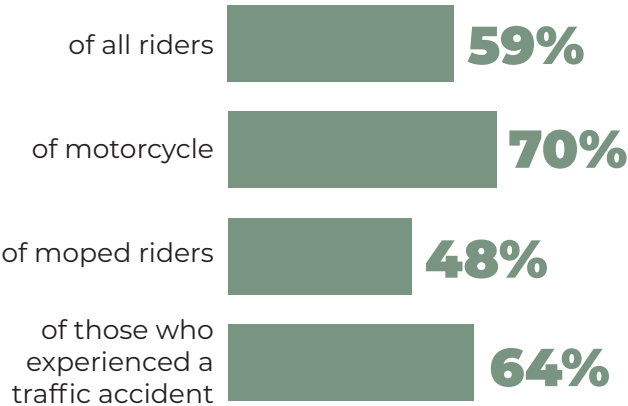
⁴ Multiple choice

MOTORCYCLE AND MOPED RIDERS SUPPORT THE INTRODUCTION OF HELMET SAFETY STANDARDS

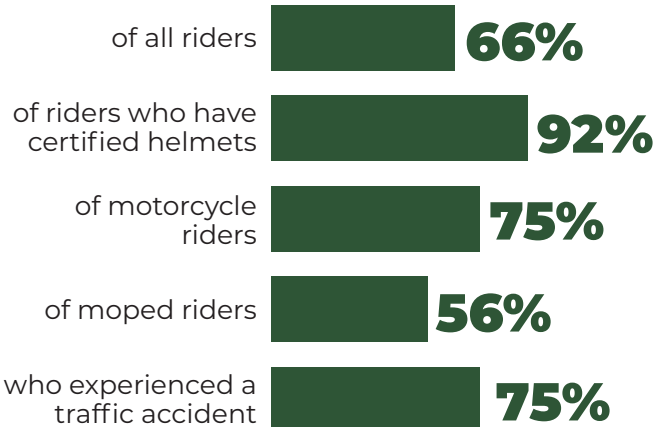
Riders that have certified motorcycle helmets:



Agreement that certified helmets offer better protection:



Support for mandatory certified helmet use:



CONCLUSIONS

- Two-thirds of riders use helmets, but fewer than half are certified, providing insufficient protection.
- Helmet use and awareness of certified helmets is especially low among moped riders and passengers.
- Two-thirds of riders support mandatory use of certified helmets.

RECOMMENDATIONS

- Adopt UN ECE Regulation № 22 on motorcycle helmet safety in Ukraine to ensure proper protection for all riders and passengers.
- Conduct regular public awareness campaigns to increase understanding of the life-saving benefits of certified helmets.

⁵ UN ECE Regulation № 22 on uniform provisions concerning the approval of protective helmets and their visors for drivers and passengers of motorcycles and mopeds – the leading global standard, approved in 43 countries, including most EU member states.

⁶ Of those who indicated they own helmets.