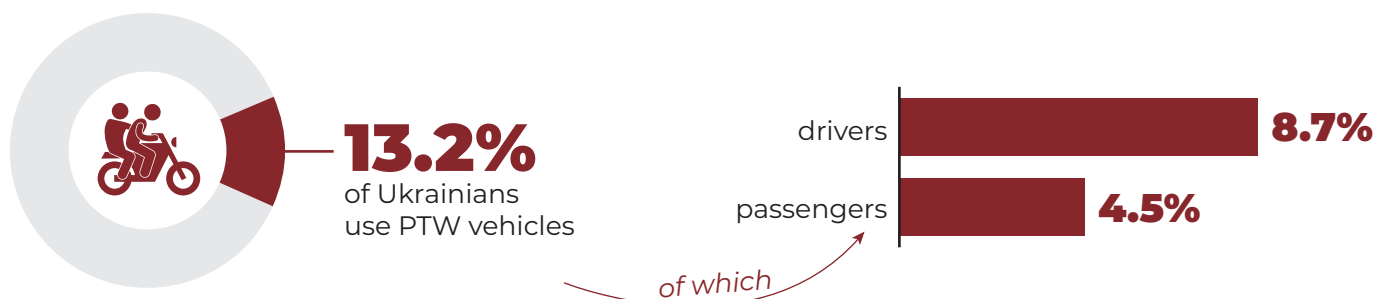


SAFE HELMETS SAVE LIVES

UKRAINIANS SUPPORT MANDATORY USE OF CERTIFIED HELMETS

Results of a nationwide survey of adult residents of Ukraine by KIIS, September 2025

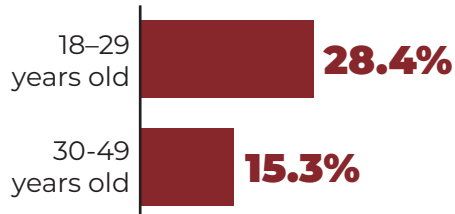
PTW vehicles¹ use in Ukraine



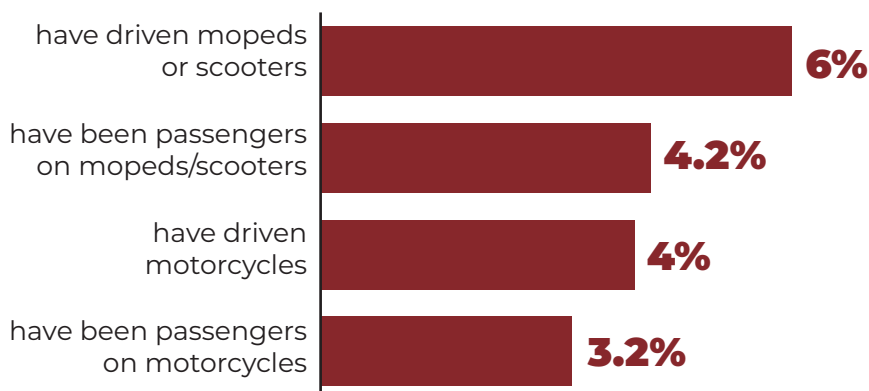
By sex:



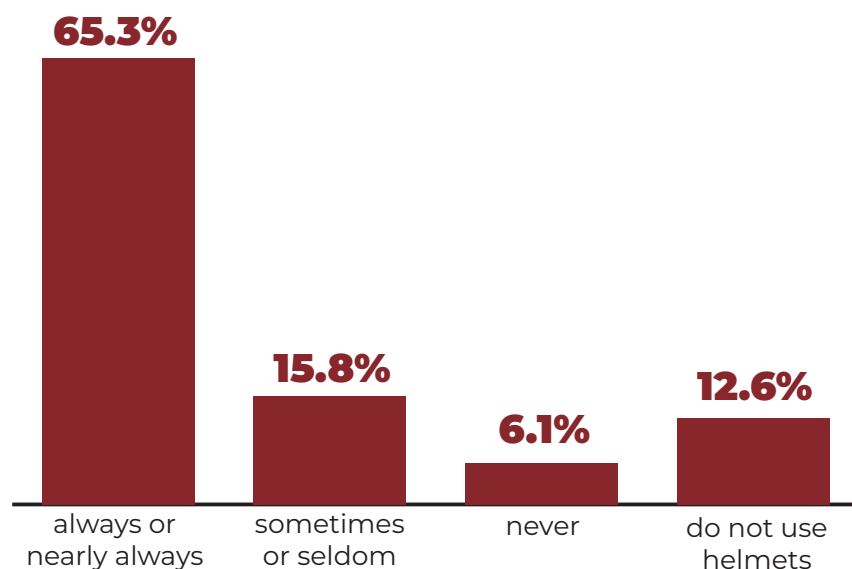
By age:



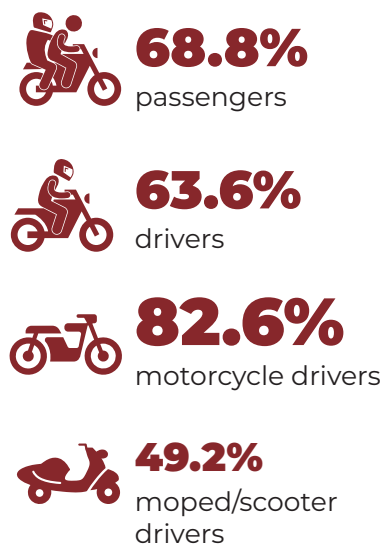
By vehicle type:



Motorcycle helmet use



Motorcycle helmet use by group²

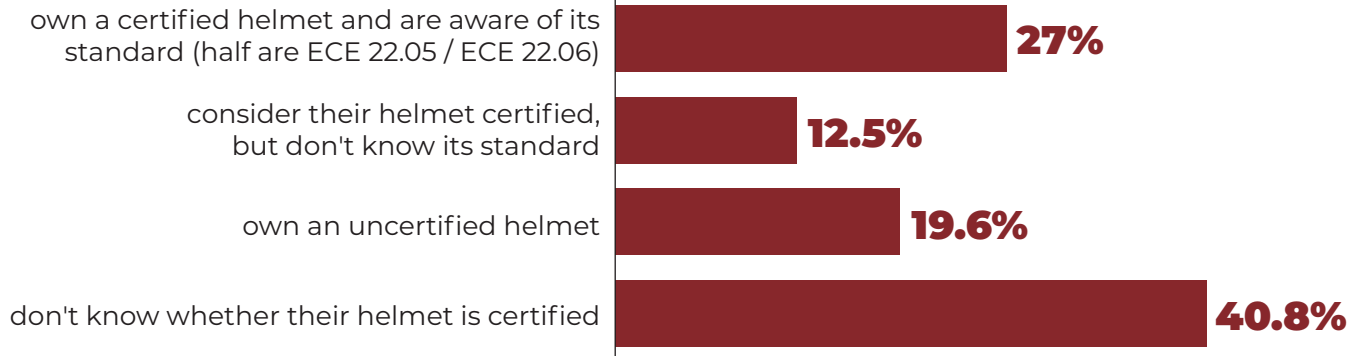


¹ PTW vehicles — motorcycles also includes mopeds and scooters

² of those that always or almost always wear a helmet

SAFE HELMETS SAVE LIVES

Motorcycle helmet certification



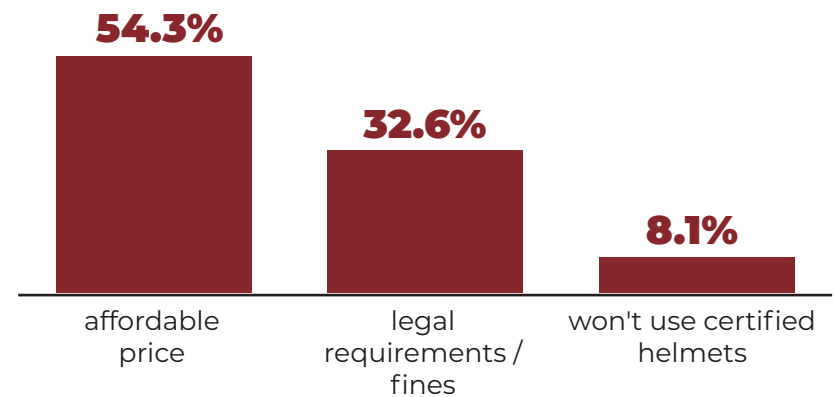
Highest certified helmet use



Support



Motivations for certified helmet use³



CONCLUSION

- 2/3 of Ukrainians wear motorcycle helmets
- Only 27% are aware of their helmet's certification standard
- 86% support mandatory certified helmet use
- Affordable pricing and legal requirements are the main motivators for certified helmet use

RECOMMENDATIONS

- Implement ECE 22.06 standard in Ukraine
- Hold recurring information campaigns on the importance of certified helmets

³ Of those that do not own a helmet or do not use a certified one